

Wholesale Catalogue 2023



A natural range that empowers and protects people who enjoy the outdoors

40% of Australian's find the outdoors unbearable without a repellent. With an increasing concern about the chemicals in conventional repellents, such as DEET, one in four people are choosing products with natural actives.

I developed Good Riddance for my two young boys while we were living in Darwin as I was worried about the toxic effects of applying DEET-based repellents on them daily.

As a qualified cosmetic chemist specialising in natural ingredients, I spent two years developing and testing our unique range in the most mozzie & midge-prone areas of Darwin & Kakadu, before undertaking clinical trials and APVMA registration in 2018.

We're a family-owned and operated business accredited with Australian Made and proud to help Aussie families enjoy the outdoors in a sustainable way.

We look forward to having you be part of our team.



Jeannie Lynch
Founder, Natural Wonders Australia
Member of Australian Society of Cosmetic Chemists

Say Good Riddance to repellents as you know them

We've proven that an insect repellent doesn't
need DEET to work.

What's different about us?

Better for you

- Pure essential oil actives
- DEET, Picaridin & OLE free
- Natural 'clean' ingredients
- Gentle on skin
- Safe for babies, pregnancy & sensitive skin
- Clinically proven
- APVMA registered

Premium

- Feels light & moisturising on the skin
- Smells beautiful
- Premium packaging
- We make applying a repellent an enjoyable experience

Sustainable

- Readily biodegradable formula
- Packaging is recyclable & biodegrades in landfill within 6-10 years
- Compostable shipping materials
- Australian made & owned



Giving back

- 1% for the Planet member
- Donate 1% of sales to Australian Wildlife Conservancy
- We believe in business playing an active role in protecting the planet



We've made a longer lasting natural mosquito and midge repellent

Our cream traps the essential oil actives for slow release over a number of hours to provide longer lasting protection



Sensitive Insect Repellent
tested **better than 80% DEET**
against biting midges



2012–2014

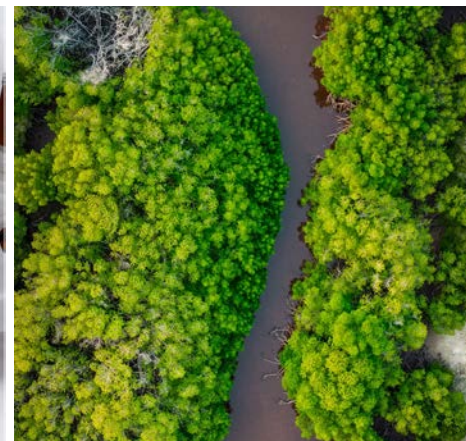
Developed in Darwin

Tested on fishermen
in Kakadu



MID 2018

Independent lab trials
found **significant protection**
against Ross River & Dengue
carrying mosquitoes



LATE 2018

Independent field trials found
significant protection
against biting midges



2020

APVMA registration

Clinically proven to provide
hours of protection



Customers LOVE our products!

Thousands of loyal customers

10,000+ social media fans

10,000+ newsletter subscribers



Michelle West

Good Riddance is AMAZING!!!

Like Reply 2 w



6



Begona Foncueva

★★★★★ Top insect repellent from the top end

Reviewed in Australia on 13 January 2023

Verified Purchase

A friend had this wonderful product at a recent pool party. I used it to deter mozzies experienced near dusk. The cream is lovely on the skin, fragrance pleasant & most of all kept mosquitoes away.



Janine Van Wyk recommends Good Riddance Insect Repellent.

13 November 2022 ·

I started using this last summer but with the plague of Mozzies this year I have really noticed how good this stuff is. I am a mozzie magnet, I work outside most of the day and have as long as I apply Good Riddance before I go outside I don't get bitten. I have recommended it to all my work colleagues. It also smells amazing 🌸

Good Riddance Insect Repellent

1 comment

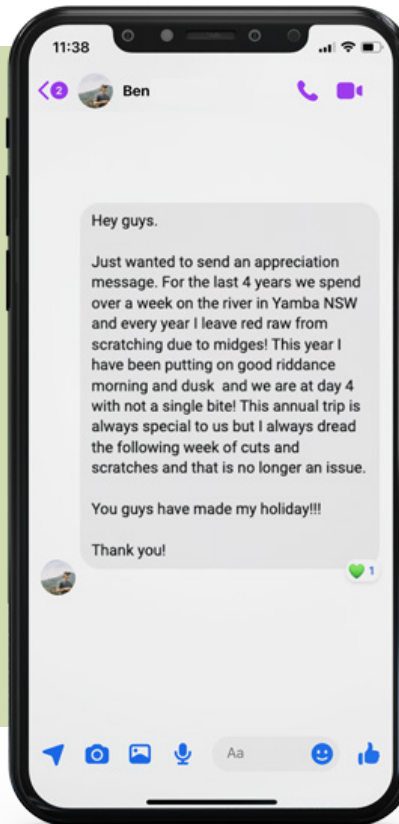


Kellie Bithell recommends Good Riddance Insect Repellent.

20 February ·

The baby insect repellent smells divine & works a treat! Despite living out in the NT bush, our bub hasn't had a single bug bite. I will be repurchasing for sure!

Good Riddance Insect Repellent



1 comment

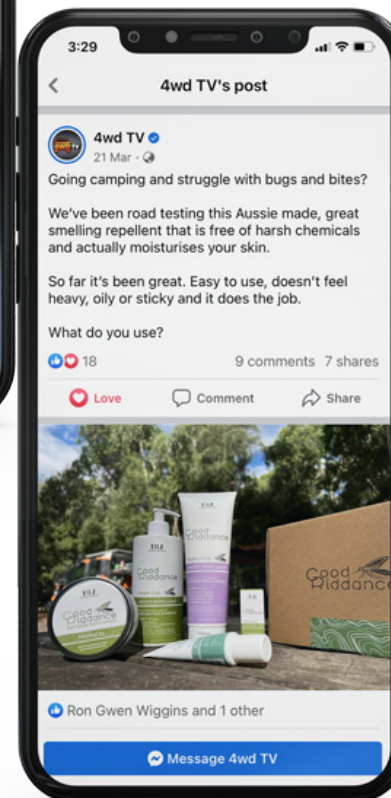


Anna Howard

1 review

★★★★★ 2 years ago

Thanks Goodriddance for your brilliant product Good Riddance Insect Repellent. I was introduced to it on a recent job I did on the Tiwi Islands in Northern Australia. Not only did it stop the mosquitoes and midges in their tracks but it also cured the bites, within 2 days. I am highly allergic to the midges and can now confidently work in these environments with the belief that Good Riddance will protect me.



★★★★★ Great product

Reviewed in Australia on 1 January 2023

Verified Purchase

Can highly recommend as an alternative to putting toxic chemicals on the skin. Pleasant smell and my son's sensitive skin didn't have any issues.



Wayne Macleod

We have tried them all, and this one actually works.

Love Reply Hide 8 w



Chevonne Large

Best stuff you can buy really is amazing and smells incredible

Love Reply Hide 12 w



Sonya Wilson

Sally Kellerman yes!!! I was attacked my midges in Qld ouch! Bought this in Cape Tribulation and it was my saviour! Works brilliantly and smells so great I had people asking me what my lovely moisturiser was.

Love Reply Hide 8 w

Hello. Reaching out to say how much we have LOVED your products during our six months around Australia. So much so that I recommend them on all the travelling pages that we follow. I wanted to let you know that your products are so popular that our big pump bottle was stolen from under our awning whilst in NSW. We are devastated 😭 but at least you can be proud to know that your products are that good. Sad world though when you can't leave your insect repellent out. Anyway we will buy more as we love your products so much. Only thing that works. ❤️



Meet the range



Good Riddance Tropical

Citronella & Australian Lemon Scented Tea Tree Essential Oils

Tropical strength protection against mozzies, midges & sandflies

- 100mL & 250mL biodegradable tube
- 500mL recyclable pump bottle



DEET, Picaridin &
OLE free



Tropical strength
protection



Protects for up
to 4hrs



Good Riddance Sensitive

Lavender, Geranium & Vanilla Essential Oils

The only repellent in Australia safe for babies, pregnancy and sensitive skin

- 100mL & 250mL biodegradable tube



Citronella free



Only repellent for
<12 months



Protects for up
to 3hrs



Repels midges better
than 80% DEET





Rescue Balm

*Tea tree, Peppermint, Clove Essential Oils
Tamanu, Hemp, Vitamin E*

A natural balm to soothe insect bites, cuts, scrapes and other skin irritations

- Complementary product for easy up-sell
- 10g & 30g biodegradable tube



Soothes bites, cuts
& scratches



Promotes
healing



Instant relief



Tropical Soy Candle

*Citronella & Australian Lemon Scented
Tea Tree Essential Oils*

A natural alternative to mozzie coils

- Perfect for outdoors
- 165g tin



Alternative to
incense and coils



100% natural
ingredients



Phthalate free



Vegan

Tropical Essential Oil Blend

*Citronella & Australian Lemon Scented
Tea Tree Essential Oils*

Use with a diffuser to create a bite free zone

- 100% pure essential oil blend
- 12mL bottle



You'll fit right in!

Good Riddance is now stocked in over 700 independent stores Australia-wide.

Customers are seeking out our products in:

- Pharmacies
- Health food stores
- Resorts & caravan parks
- Outdoor & adventure retailers
- Tourism retailers & visitor centres
- Nurseries & hardware stores
- Supermarkets
- Gift shops & homeware boutiques
- And more!



"I have been a huge fan & proud stockist since 2017. They're certainly one of my favourite suppliers. We share the same passion for the environment. Their customer service is first class. Customers return again & again for this natural insect repellent. Jeannie and the entire team are true pioneers in the non-toxic insect repellent market!"

Karen Saunders, Ecostainable



"We met Jeannie in 2016 & fell in love with the products & brand. We tried & tested the range on a trip to Uluru and immediately became a stockist. We deal with loads of suppliers and the team at Good Riddance have always been the most efficient & professional – in nature, transparency, shipping & communication."

Adele, Adventure Awaits



"What an amazing business to be a part of. I have been selling the Good Riddance range for over 6 years & been using it personally since its beginnings. Such a fabulous range that your customers will love & come back for more.

So grateful to be part of the Good Riddance family."

Bernadette, The Mozzie Lady Esperance



Ready to stock our products?

We offer 3 easy ways to order:

Go to wholesale.goodriddance.com.au

Email wholesale@goodriddance.com.au

or Call **1300 643 443**

Terms & conditions

- Minimum order quantity \$250
- Payment required before shipment

Full terms & conditions provided in stockist agreement.

Complimentary support

- Free shipping for orders over \$500
- Free testers
- Complimentary POS materials

